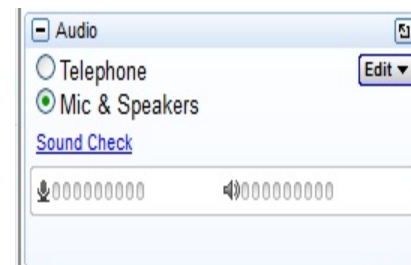


Welcome to the webinar... We will begin shortly

- There are two methods for listening to this webinar.
- Select *Audio* from the tool box on the right side of your screen, and select either *Telephone* to call in and listen using your telephone, or *Mic & Speakers* to use your computer's speakers.
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For Demonstration Purposes





Introduction to the Sparx Systems Tools and Techniques for *BABOK® Guide, v3*

Facilitated by: Kupe Kupersmith, B2T Training

Presented by: Scott Hebbard, Sparx Systems

Our Driver

“Unite a community
of professionals to
create better
business outcomes.”

IIBA Core Purpose

IIBA & Sparx Systems Strategic Alliance

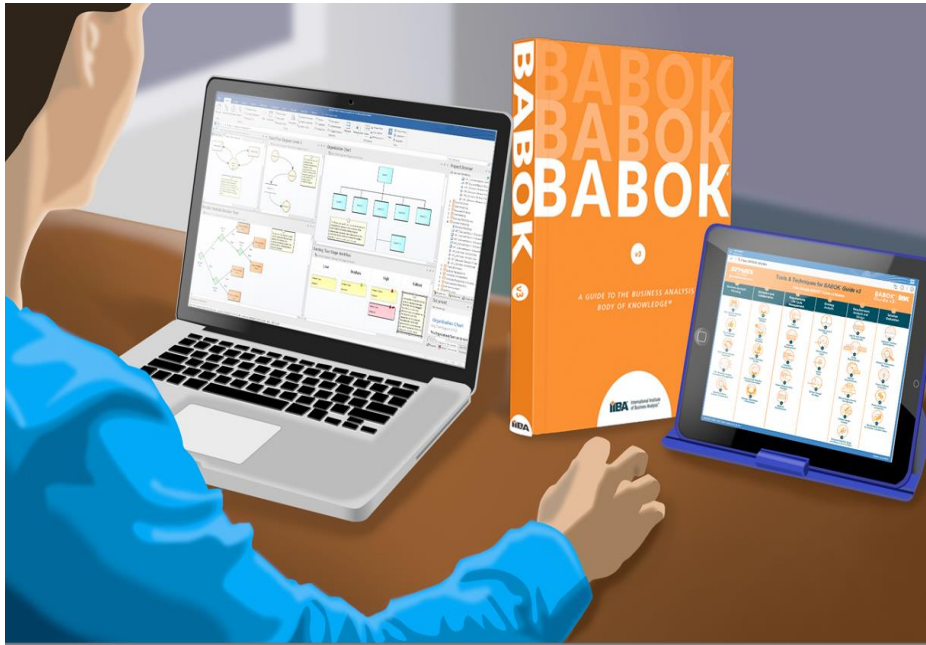
In August 2015, Sparx Systems and IIBA formed a Strategic Alliance by signing a Memorandum of Understanding (MOU)

Uniting to Transform

Leveraging the broader BA ecosystem, IIBA is enabling connections and opportunities to provide richer context of information and resources available to our community



About Enterprise Architect



The Ultimate Toolkit for Business Analysis Practitioners:

IIBA's *BABOK Guide v3*



Tools & Techniques for the *BABOK Guide v3*



Enterprise Architect & MDG Technology for *BABOK Guide v3*



Meet today's Webinar Leaders



Facilitator: Kupe Kupersmith,
President, B2T Training



Presenter: Scott Hebbard,
Communications Manager, Sparx Systems



What you'll Learn Today

How to...

- ❑ Leverage practical examples, sample Sparx Systems Enterprise Architect models and visual documentation,
- ❑ Apply Sparx Systems Enterprise Architect modeling tools to BABOK® Guide techniques, and
- ❑ Rapidly model agile solutions based on proven BABOK® Guide techniques, guidelines and knowledge.



Enterprise Architect

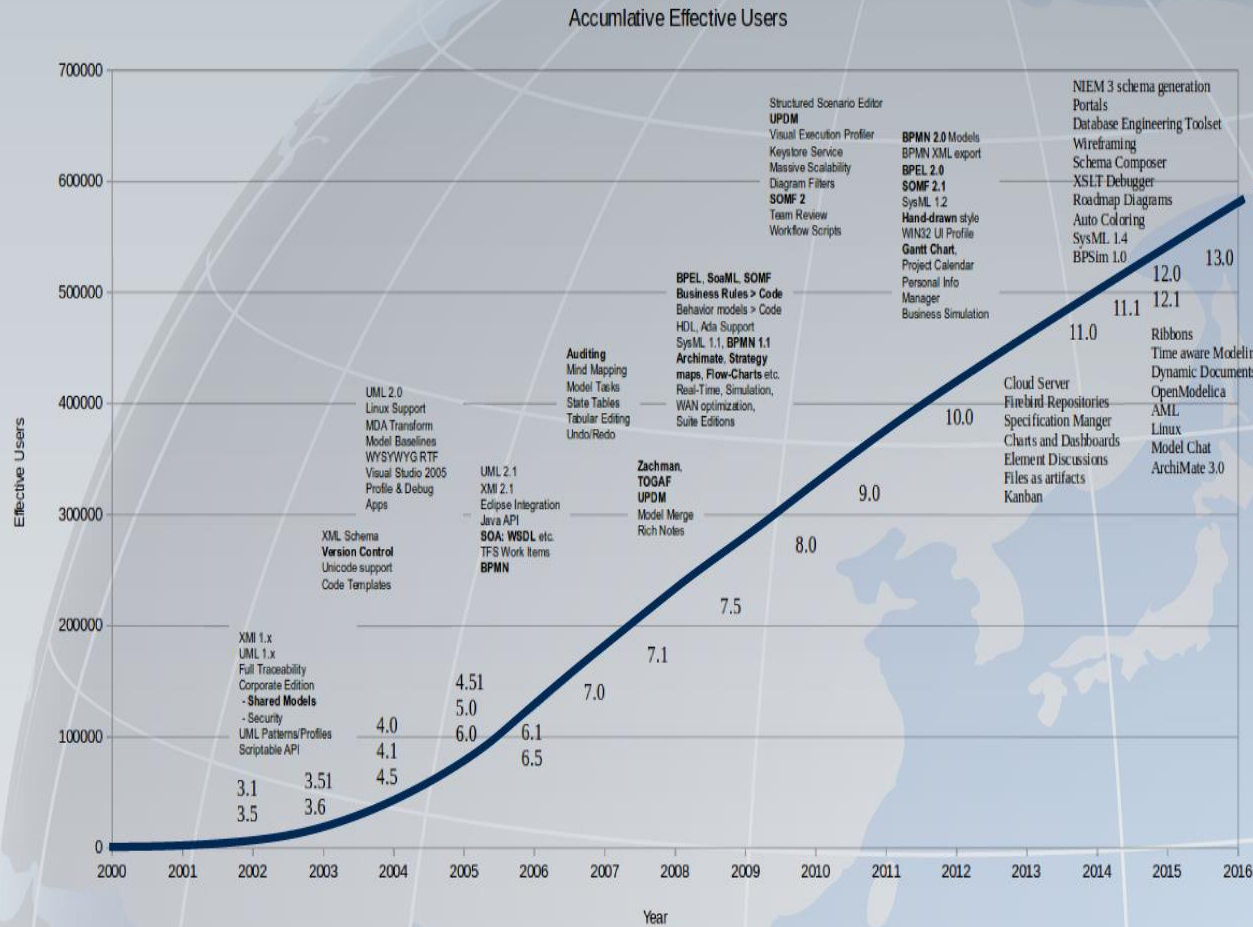
SPARX
SYSTEMS



Enterprise Architect

- Enterprise Architect is a Modelling and Design Tool
 - Visually represents complex information
 - Architectural Frameworks
 - Source code design
 - Process mapping and simulation for improvement
 - Requirements management
 - Team Based, Collaborative Platform
 - Sparx Systems HQ is in Creswick, Victoria - Australia
 - 100% Debt free private company

Product Growth



Enterprise Architect Track Record

- Proven Track Record
- 18+ Years of development
 - Approximately 750,000 developer hours
 - Fully backward compatible between versions
 - Small footprint
 - Geographically disperse modelling environment
 - Large install base (580,000+ Effective Users)



Product Growth

- **Extensive feature set:**

- Business Process Modeling and Simulation
- Information and Data Modeling
- Requirements Management
- Strategic Modeling
- Systems Engineering
- Test Management
- UI, Tools and Productivity Boosters
- Document Generation and Reporting
- Traceability and Accountability
- Distributed Teams Collaboration
- Project Management
- Change Management and Version Control
- Enterprise Architecture and SOA
- Model Driven Architecture (MDA)
- Code Engineering
- Database Engineering
- Visualize, Debug and Profile Executing Code
- Much more!!!

